

COMPANY



Current Digital Design Studio - is a Design House and innovation hub located in Nairobi-Kenya. We are a registered under the company registration act of kenya.

We have been in operation since our inception in 2022, delivering excellent services to our clients and the nation at large.

We are a reputable team of designers with passion driven attitudes focused on our company Vision and Mission. We offer a variety of design services on the design and related field - see our service page.

We believe that Customer/Client based business model is the only way that can bridge tha market gap in service provision, its with this spirit that we are glad to introduce to you our company to you as our client of great potential.

We exist to empower businesses and individuals through innovative digital solutions. We are committed to delivering cutting-edge design, technology, and marketing solutions that drive success, foster creativity, and transform the digital landscape. Our passion lies in helping our clients thrive in the digital world, and our mission is to make it happen.

VISION

To be the leading example of a well established design studio in quality service delivery.

SLOGAN

Crafted Imaginations.

07

BRAND IDENTITY DESIGN

We will begin with your Logo and move Further to give you brand the attributes it needs to stand out in the crouded marketplace by ensuring uniqueness and innovativemethods.

WHAT WE DO



WEB DESIGN & DEV.

Our team of designers and developer will come to aid to creat a stunning website for you or your business with you choosing how it will look, function and feel.

PRODUCT DESIGN & DEV

Our vast knowledge will help you improve an existing or develop a new product for you and your business to reach new heights and realize more sales and customer adoption.

Don't get stuck. We are here to help you tell everyone of your existence. We have developed methods inhouse to help your product/service reach its intented audience.

WHAT WE DO



SOCIAL MEDIA MANAGEMENT

We carefully select the most appropriate social media platforms for your brand, tailored to your web design, marketing, and SEO services. Our choices include platforms like Facebook, Twitter, Instagram, and LinkedIn, where your target audience is actively engaged

EVENT MANAGEMENT



We kick off by collaborating closely with our clients to understand their event objectives, goals, and target audience. Our team creates a detailed event plan, including timelines, budgets, and logistical considerations, ensuring that every aspect is thoughtfully organized

CUSTOMER FIRST.

In line with our mission, offering solutions to our client base in both an effective and efficient way to ensures a healthy business relation. It is wiht this principle that we adopted "you say we listen" as a customer care measure to ensure our customers are heard.

COMMUNICATION.



Whether its us or you who started it, we make sure it keeps going untill a solution is reached. We carry a message in our conversations and do so effectively.

CUSTOMER CENTERED BUSINESS

Whether it is protecting our brand reputation, Cost management or maintaining a competitive edge, our relation with our clients and their satisfaction still plays a critical role in our business model.



ON POINT DELIVERY.

We encourage proactive and practical approach to problem solving, with focus in creating value, fostering innovation and driving positive outcomes tailored for our client minimun requirements.

SOLUTION BASED THINKING.

04

03



IDENTITY DESIGN

We help both big and small businesses craft an identity that best suits their business principle to ensure brand success

CORPORATE BRANDING

From brand promos to corporate material branding and merch branding we got full house experience to do it.

PERSONAL BRANDING

We stand by the personal qualities of individuals (Notables, celebs and social influences to help them develop a good reputation through a great brand

BRANDING

Whether is a from scratch design or a redesign we have a full package of branding services and expertise.



PRODUCT DESIGN

We give face to your idea before you present it to the market

MARKET RESEARCH

We will help in doing market research when developing the product/service to stay upto date and develop a timeless product

PRODUCT STRATEGY

Your well crafted product needs to adopt a market strategy to stay relevant and realize its success

PRODUCT DESIGN & DEV. You have a product/service that needs a

You have a product/service that needs a face before reaching and doing well on the market?



PROMOTIONS

We showcase mastery of promotions by helping you every step of the way. From both print and web materials we got you covered

TARGETED ADVERTISING

Our market experts will develop a well suited ad. plans that suits vour brand/product.

COPYWRITING

Every product/ service deserves the justice of a great story inorder to see success, we're here for that,

MARKETING & ADVERTISING

We stand with you in all things brand/product awareness and promotions to help you realize your brand goals



DESIGN & DEVELEOPMENT

We craft your vision into a full deployable website to meet vour online presence.

SEARCH ENGINE OPTIMIZATION

Here to make sure that your intended target audice are reached your search ranking.

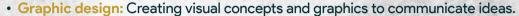
MAINTENCE & DEPLOYMENT

Your website just like any other service needs constant updates and maintenance let's do it.

WEB DESIGN & DEVELOPMENTMaintain your online presence with

a fully customized website.

Industry Focus:



Web design: Designing websites, web pages, and user interfaces.

• Branding: Developing a company's visual identity and creating a cohesive

brand message.

• Packaging design: Creating packaging designs for products.

• User experience (UX) design: Designing the overall experience of using a product or service.

• Print design: Creating printed materials such as brochures, posters, magazines and business cards.

• Illustration: Creating illustrations for various mediums such as advertising, publishing or animation.

 Photography and Videography: Capturing visual content for use in marketing materials, websites, and social media.

• Expert consultancy: We also talk business.

• Marketing and Promotions: We help develop a winning campaign to create awareness for your product/service.

 Social Media Management: Here to help you build and maintain your online reputation and promote your product/service on socials

 Product design: We build products with your customer in mind and deploy it to full realization.



Market Offering:

It's through our creative approach, our attention to detail, and our customer service that set us apart from entities that might offer similar services.



We specialize in branding and identity design for small businesses and startups in the technology and creative industries.

In all our range of design services, we enbrace the use of technology ensuring that efficiency in business is realised and customer satisfaction at large. Our promise to both current clients and other potential clients is to build a strong working relation that resonates with their missions while delivering exquisite services/products.

While it's important to have a specialty, we are still be open to working with clients in related industries or with different design needs. The goal is to develop expertise in a particular area while still maintaining flexibility to work with a variety of clients.





Discover More here

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